

**SUBLIMETY**

CONFIDENT INVESTING



**Investing successfully can be a very difficult endeavor to accomplish without an effective approach. Sublimety's mission is to provide investors with unique, proprietary techniques that allow those who want to self-direct their accounts the ability to reach their financial goals.**

### **REVOLUTIONARY ALGORITHM**

We developed our investment system, approach and eventual algorithm because the vast majority of current investing techniques are antiquated, inaccurate, don't work or require extensive education and time in order to have a remote possibility of success.

**Sublimety aims to disrupt the investment industry with our revolutionary algorithm and approach that works on any instrument (stock, bond, future or currency), on any time frame and can be done effectively by anyone, irrespective of experience.**

### **FUNDAMENTAL VS TECHNICAL ANALYSIS**

The majority of investors and financial advisers use fundamental analysis to make investment decisions while a much smaller group uses technical analysis.

Fundamental analysis has many fatal flaws that can wreak havoc on any investor's portfolio, especially when the fundamentals of a company are not supported by the actual performance of the stock. A critical point every investor needs to fully embrace and understand in order to make money in the markets is that the performance of the stock, not the fundamentals of the company ultimately lead to profits and hence result in investment success.

Technical analysis on the other hand requires extensive time and education in order to become proficient. It requires an individual to muddle through the multitude of indicators and patterns that can give conflicting information in order to arrive at a probability of success.

**Our system removes all these weaknesses and allows for the easy interpretation of the investment state of any instrument.**

This package will explain the basis of our algorithm and how to read the color coded charts on our website.



Figure 1 - Three possible market states

## MARKET STATES

Any financial market can only be in 1 of 3 states at any time - It can either be going up, going down or moving sideways (neither up nor down).

As an investor your objective is to buy a stock when it turns from down to up and take profit when the up move ends. Our system for successful investing takes a unique 3 dimensional approach to analyzing investments based on certain laws of physics.

The 3 dimensions we use are direction, velocity, and acceleration. By applying these to any market we are able to invest with extreme accuracy.

**Most of the time these 3 states are very difficult to ascertain, however, we have developed a very effective and accurate algorithm that allows easy determination of which state the market is in at any particular time.**

## A CAR EXAMPLE

In order to understand how our system works, consider what happens when a car moves off from a red traffic light.

When the traffic light changes from red to green, you KNOW which direction you are traveling in. You press the accelerator of the car and the car starts moving forward - the more you depress the accelerator, the faster the car moves in the direction you are going in (accelerating).

Once your desired speed is reached, you start releasing the accelerator which results in



### A car example

the car either maintaining a constant speed (velocity) or if you release the accelerator too much, the car actually starts slowing down. If you took your foot off the accelerator completely, the car would continue to slow down until it eventually came to a stop.

If the car had come to a stop on a hill and no brakes had been applied, the car would start rolling down the hill in the OPPOSITE direction. It would start rolling down the hill slowly and would pick up speed as it continued down the hill.

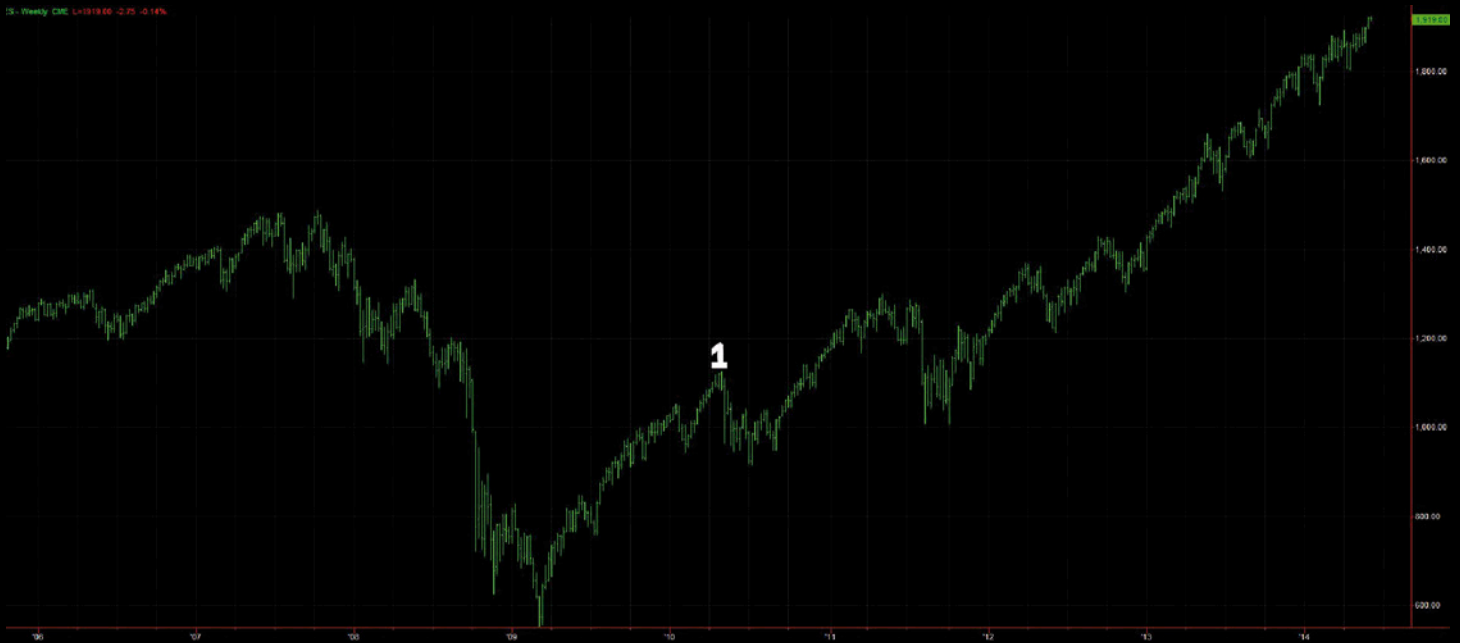
It would start slowing down if the gradient of the hill flattened out and would eventually come to a complete stop.

If you understand the sequence of the events described for the car, it should be easy for you to become an expert investor using our system because our system applies the same physical principles to the movement of market instruments.

The directions of the car are synonymous with the up and down directions of the markets.

**Our color coded charts give an indication when the up or down direction of a stock, bond, future or currency is changing so you need to become more vigilant to either get into or out of your positions.**

We will cover the more advanced nuances of our techniques at a later date; what we illustrate here is all that is needed to make very accurate effective decisions regarding any stock or other instrument in your portfolio.



**Figure 2 – Weekly OHLC of Weekly E mini S&P (ES).**

## OUR SYSTEM IN STAGES

Let's now place our system, in stages, on a chart. **(Figure 2)**

The above image is a weekly chart of the e-mini S&P from Sept 2006 to May 2014. The X axis represents time and the Y axis depicts the price of the stock. The short vertical bars are price bars (1). Depending on whether it is a daily, weekly or monthly chart, each bar represents the open, high, low and close of that particular time frame. In this particular chart, the X axis represents a weekly chart.

As can be seen, the stock has been moving in an upward direction for quite a while (moving higher in price from the left side to the right side). But it is very easy to see this upward direction AFTER the fact - as the expression goes "hindsight is 20/20". We, as investors, need to see the moment it turns in either an upward or downward direction.

## OUR COLOR CODE

**Before looking at the next chart, where would you have bought or sold this stock?**

The next image is the same chart as in Figure 1 but we have now placed our proprietary algorithm on the chart. **(Figure 3)**

The thick center colored line gives us the direction of the instrument :



If you had been long the S&P coming into 2008 (i.e. had bought stocks) our algorithm would have told you to sell at point A.



**Figure 3 - Weekly OHLC of Weekly E mini S&P (ES) with algorithm.**

Now to answer the question we posed above - where would you have bought or sold this stock?

It is very evident where the stock should have been bought or sold - sold at points A when the midline turned from green to blue and bought at points B, when the midline turned from blue to green.

How did this compare to your buying or selling decision from Figure 1?

**Our algorithm indicator constantly tells you whether you should be buying or selling any stock in your portfolio.**

The two purple lines above and below the centre line (3 and 4) are areas that can be used as profit targets and stops - if desirable.

### TWO ADDITIONAL COLORS

There are 2 additional colors on the chart that might not show up very well on these smaller images but will be very evident when you are viewing charts in your account.

They are the areas marked c and d. These appear when the instrument/market starts moving strongly in the opposite direction to the main trend. When the main trend is down, the midline is blue. Therefore if the market now starts moving with strong speed and acceleration upward, there is an early warning sign with the midline changing to light blue (c).

**It is vital to remember that the trend is still down and that if you happen to be short, you should not close your position at all at this time. This is just an early warning sign.**

The opposite is true when the market is moving in the opposite direction.

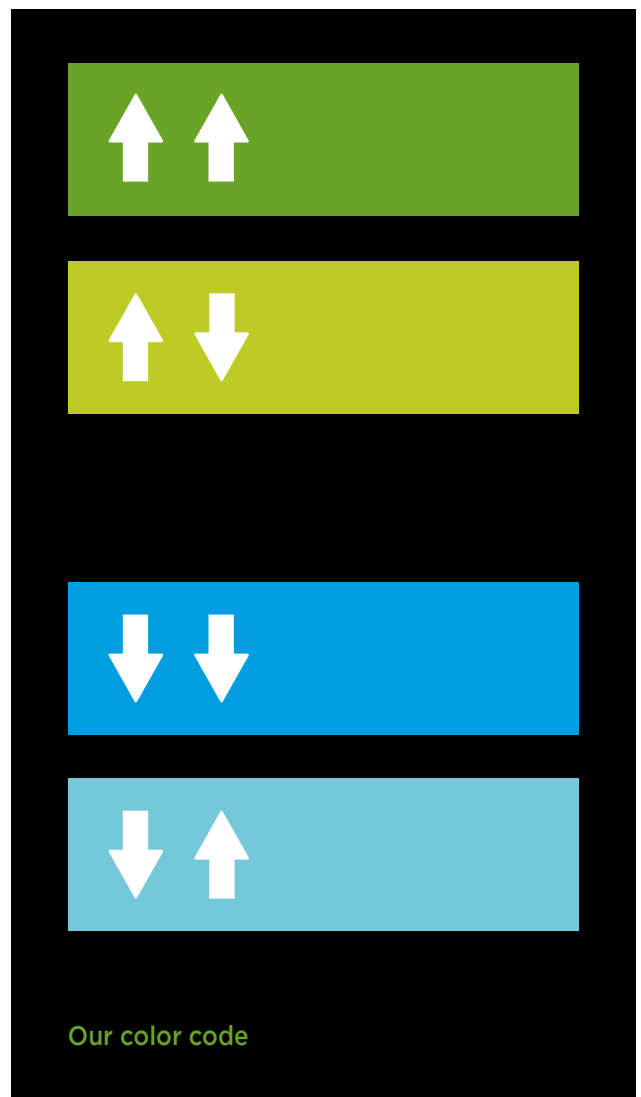
When the main trend is up, the midline is green. Therefore if the market now starts moving with strong speed and acceleration downward, there is an early warning sign with the midline changing to light green (d).

**It is vital to remember that the trend is still up and that if you happen to be long, you should not close your position at all at this time. This is just an early warning sign.**

### YOU'LL SEE FOR YOURSELF

This concludes the explanation of how to read and interpret our charts.

If you study many of our charts during your free trial and view these signal live before a movement happens (not relying on hindsight), you'll see for yourself the value that our charts provide. You will be confident in entering and exiting any position in your portfolio, on your own, without requiring any other advice/adviser.



At a later time, we will be sharing some additional (very easy yet powerful) techniques and tricks we use to enter and exit markets.

In addition, for the more inclined trader/investor, we will be providing access to our swing trading velocity/accelerator system that will allow any trader to finally make money in any market with confidence and very little stress.

Thank you for signing up for the free trial and enjoy your time on Sublimety.com.

**Clifford Rosen**  
**Founder-Sublimety.com**

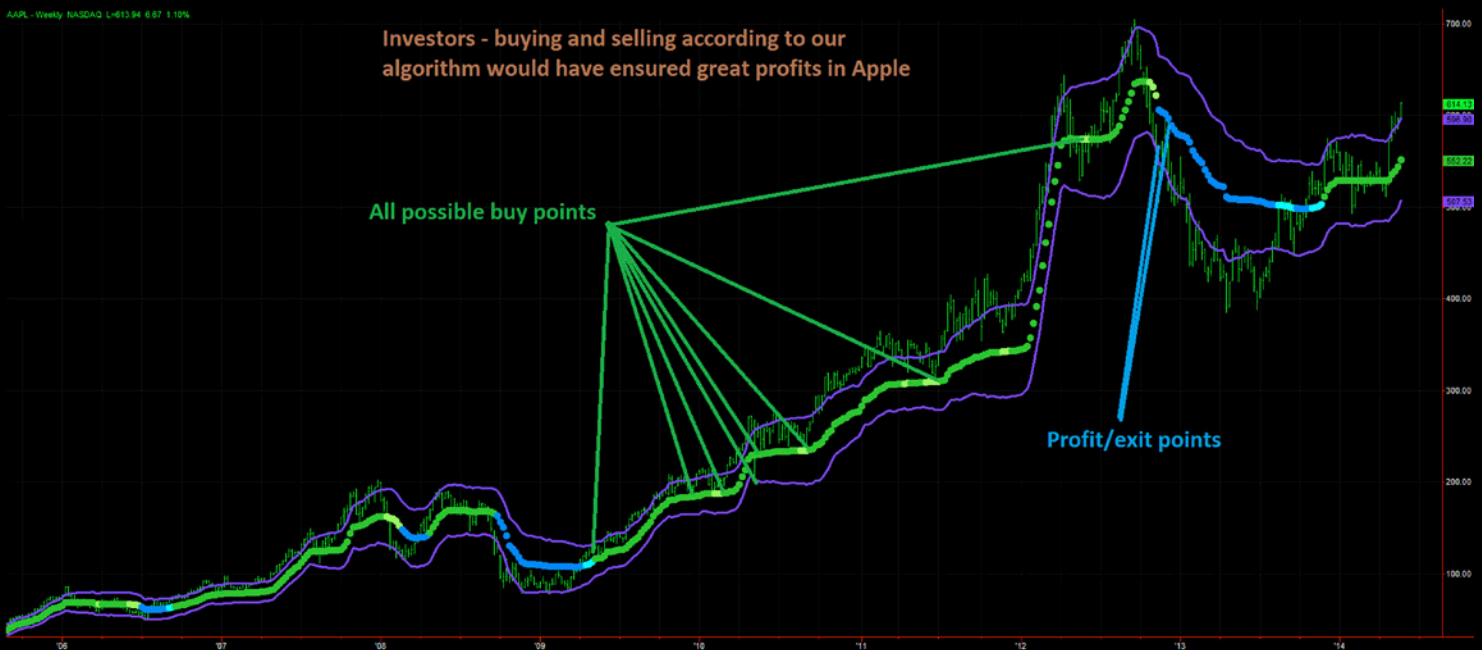
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### Example - Russell 2000 Daily

### Example - Apple Weekly





We will change the way you select your investments - never again be a slave to what other friends/relatives/advisers recommend - you can now make your own investment decisions with NO stress and very favourable accuracy. Try it for yourself.

When the thick midline changes from GREEN to BLUE, it is time to SELL.  
When the thick midline changes from BLUE to GREEN, it is time to BUY.

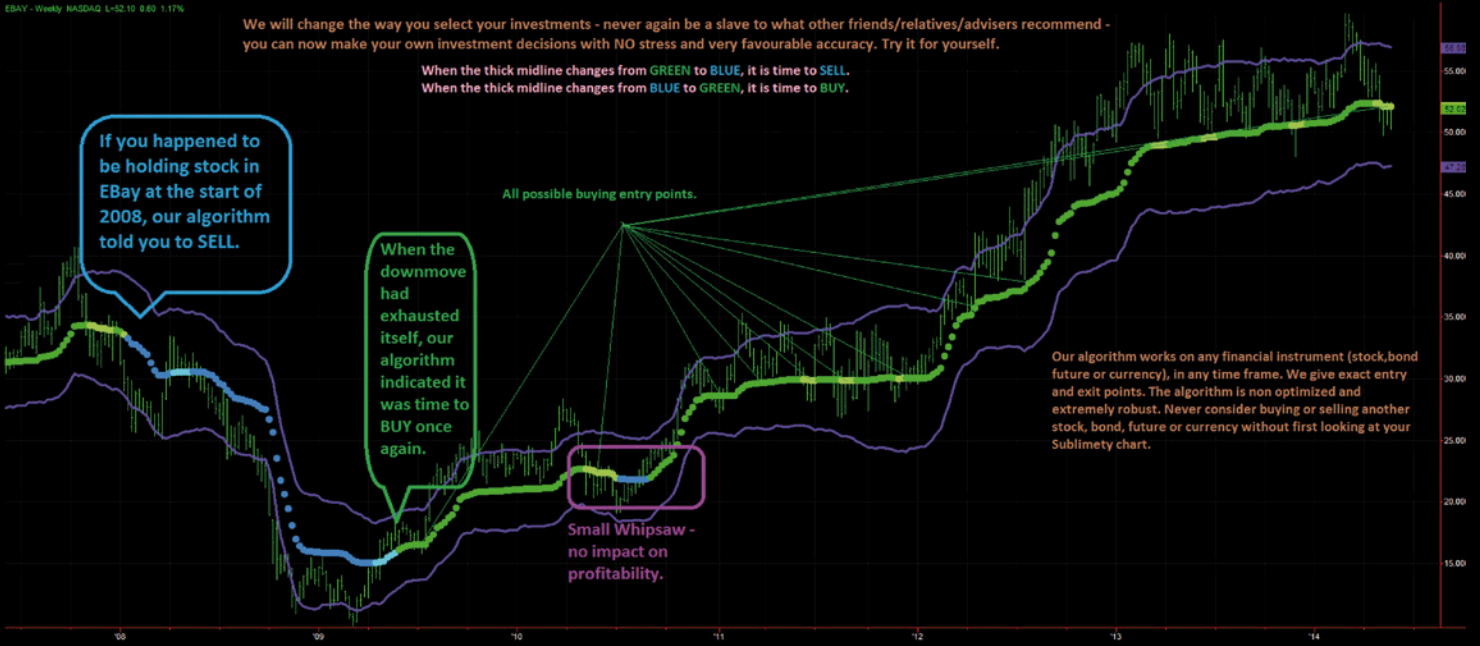
If you happened to be holding stock in EBay at the start of 2008, our algorithm told you to SELL.

When the downmove had exhausted itself, our algorithm indicated it was time to BUY once again.

All possible buying entry points.

Small Whipsaw - no impact on profitability.

Our algorithm works on any financial instrument (stock, bond, future or currency), in any time frame. We give exact entry and exit points. The algorithm is non optimized and extremely robust. Never consider buying or selling another stock, bond, future or currency without first looking at your Sublimety chart.



### Example - EBay Weekly

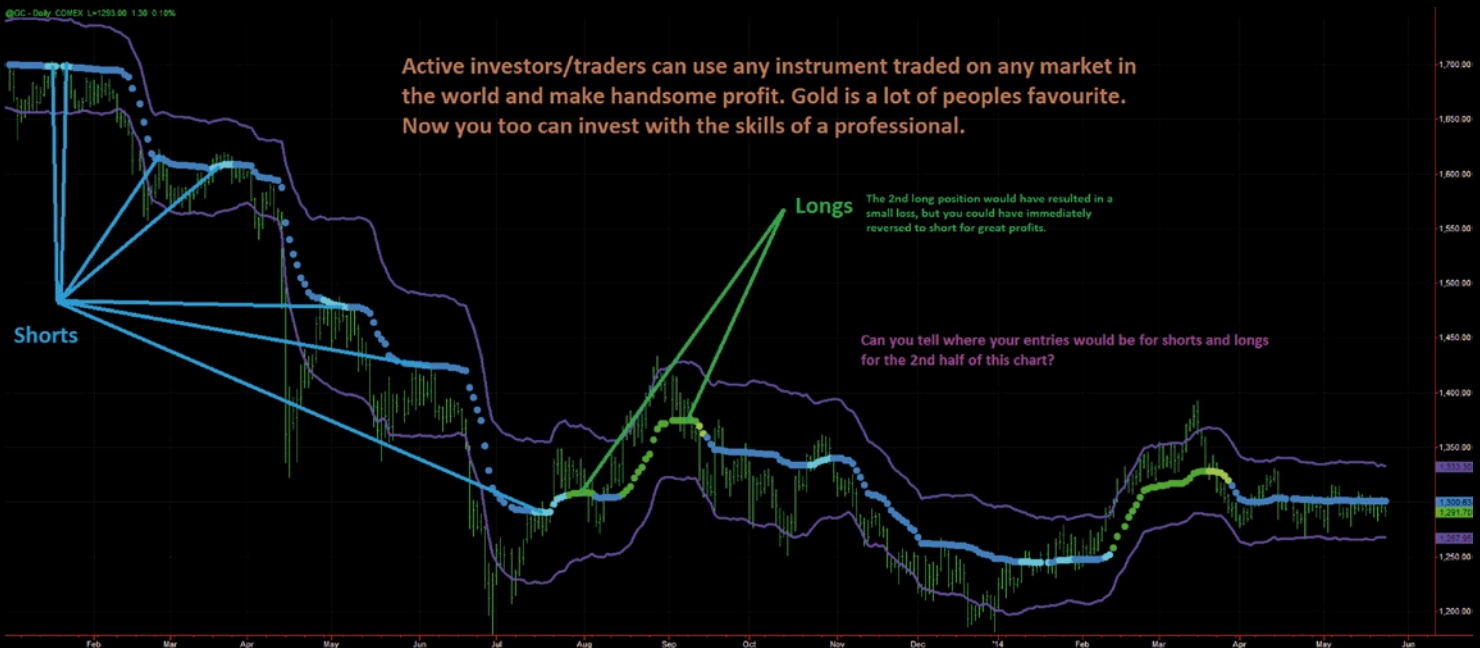
### Example - Gold Daily

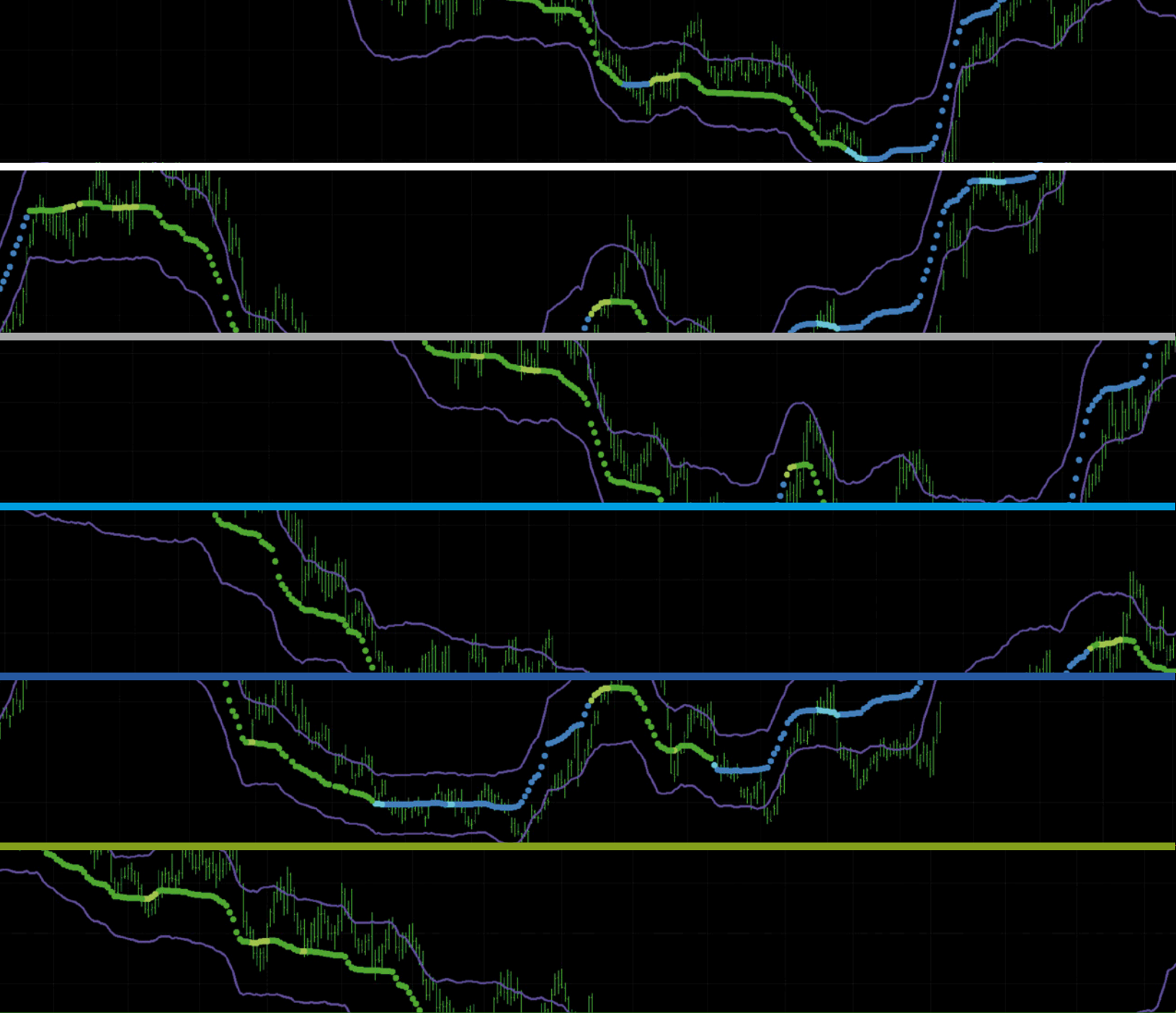
Active investors/traders can use any instrument traded on any market in the world and make handsome profit. Gold is a lot of peoples favourite. Now you too can invest with the skills of a professional.

**Longs** The 2nd long position would have resulted in a small loss, but you could have immediately reversed to short for great profits.

**Shorts**

Can you tell where your entries would be for shorts and longs for the 2nd half of this chart?





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